



Year: 3

Subject: ENGLISH

Topic: Persuasive Writing



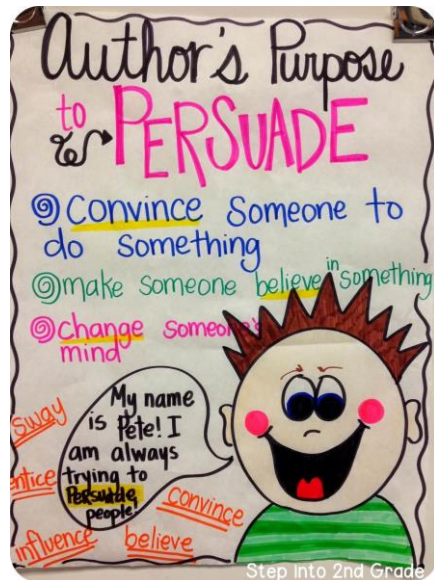
### 1. What I should already know:

- Persuasive writing convinces someone to do or agree with something.
- I can use emotive language to influence the reader.
- I can give an opinion and explain it.
- Rhetorical questions are used to hook the reader and exaggerate point.

### 2. What I am going to learn:

- I will write an introduction to my writing to grab the reader's attention and give my opinion. I will then explain my opinion and conclude with something for the reader to think about.
- I will use persuasive language to convince the reader.
- I will use short, powerful statements to add dramatic effect.
- I will use persuasive devices such as rhetorical questions, statistics, expert opinion, and repetition.

### 3. Diagram / picture / quotation:



**All parks should be closed!**

Do you agree?

What is your opinion? Why?

How could you write a letter to persuade the council to change their minds?

### 4. Important vocabulary and facts:

**Paragraph** – a group of sentences about the same thing.

**Modal verbs** – the necessity or possibility of something e.g., must, will, should.

**Introduction** – the very first paragraph that tells the reader what my opinion is.

**Conclusion** – the very last paragraph that reminds the reader of my opinion and leaves them with something to think about.

**Rhetorical question** – a question that does not require an answer.

**Title** – what the text is about.

**opinion** – a view or judgement that is not necessarily based on fact.

### 5. Resources and skills to help me learn:

Think about something you feel strongly about. How could you persuade others to agree with you?

Look at adverts in magazines or on the television. How do they try to persuade you to buy their product? What tricks do they use? What persuasive language do they use? Can you create a list of ideas?